2019 – 2020 SPONSORSHIP OPPORTUNITIES

Our 2018-2019 events were extremely successful due to the amazing sponsors and supporters of Easterseals SWFL Happiness House. With your help, we are providing physical therapy, occupational therapy, behavioral therapy, visual art, performance art, music, reading and neurofeedback sessions for more clients with disabilities and their families than ever before. As we have grown from serving 500 to over 1300 families in the last two years, your support is critical. We thank you for your past support and ask you to again look toward the future to help us continue to help make our clients’ abilities shine!

All package details are available online at www.easterseals-swfl.org. Custom packages and underwriting opportunities available. Please contact Val Vance at 941-786-4605 or vvance@easterseals-swfl.org for more information.

Art for a Purpose
Easterseals Southwest Florida Art Show
Featuring original artwork by Easterseals Artists
October 12, 2019, 5-7:30pm
State of The Arts Gallery • 1525 State Street, Sarasota

Sponsorship Levels Available:
- Presenting Art Sponsor - $3,000
- Gold Art Sponsor - $1,500
- Client Art Sponsor - $500

Black-Tie & Blue Jeans - Equestrian Gala
Benefitting InStride Therapy
Featuring entertainment by Bronson Arroyo, Boston Red Sox World Series Pitcher 2004
November 9, 2019 • 6pm-10pm
InStride Therapy • 1629 Ranch Road, Nokomis

Sponsorship Levels Available:
- Sensational Quarter Horse Presenting Sponsor - $10,000 SOLD
- Inspirational Thoroughbred Horse Sponsor - $7,500
- Remarkable Arabian Sponsor - $5,000
- Powerful Morgan Horse Sponsor - $2,500
- Marvelous Mustang Table Sponsor - $1,000
- Equestrian Sponsor - $500
- Side Walker Single ticket - $175

For more information contact Val Vance
(941) 786-4605  •  vvance@easterseals-swfl.org
Abilities Shining Luncheon 2020

Celebrating the abilities of our children, adults, and key program partners
March 4, 2020
Michael's On East • 1212 East Avenue South, Sarasota

Sponsorship Levels Available:
- Shining Star Presenting Sponsor - $50,000
- Diamond Sponsor - $25,000
- Gold Sponsor - $10,000 (Business Exclusive)
- Silver Sponsor - $5,000
- Sapphire Sponsor - $2,500
- Client Sponsor - $1,000
- Individual ticket - $200

The 24th Annual Meadows Cup Pro Am Golf Tournament

Benefitting Easterseals Southwest Florida
Friday, April 24, 2020
The Meadows Country Club • 3101 Longmeadow, Sarasota

- 18-hole Pro Am scramble, played on both Meadows and Highlands courses
- Complimentary refreshments and lunch
- On-course activities and contests – Great prizes!
- Cocktails, dinner and awards presentations
- Fabulous players’ gifts
- Raffle and silent auction

Sponsorship Levels Available:
- Presenting Sponsor - $15,000 SOLD
- Diamond Sponsor - $10,000
- Gold Sponsor (2 available) - $5,000
- Silver Sponsor - $3,500
- Sapphire Sponsor - $2,500
- Player Shirts Sponsor (2) - $4,000
- Flags Sponsor (2) - $4,000
- Players Cocktail Reception Sponsor - $3,000
- Team Sponsor (team of 4) - $1,600
- Special Olympics Sponsor - $1,600
- Driving Range Sponsor - $500
- Ads – Full Page - $500
- Ads – ½ page - $350
- Event Sponsor - $250
- Photo Booth Sponsor - $250
Gasparilla Island Kids Classic Tarpon Tournament

Supporting children’s medical and educational needs – “Kids helping Kids!”
Saturday, June 6, 2020
Boca Grande Community Center • 131 1st Street West, Boca Grande

Tournament Mission: To provide a fun and competitive event for youth that encourages goodwill, sportsmanship, conservation and education while recognizing the Boca Grande community and its tarpon fishing history and traditions.

Proceeds received by Easterseals Southwest Florida support our Family Support Services and children’s caregiving programs.

- **Boat Sponsor - $1,500**
  Covers cost of captain and boat for team of four Easterseals children, providing the kids a rare opportunity to fish and compete for prizes.

For more information contact Val Vance
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This is designed for those individuals or companies that want to make a yearly contribution and commitment to Easterseals Southwest Florida and receive all the benefits of each program in which they choose to participate.

This is a “menu” type offering for which sponsors/donors can pick and choose the events or programs they want to support throughout the year with one donation.

**Partnership Packages Available at the V.I.P. Level:**

- **V.I.P. Presenting Sponsor** - $100,000
  Choice of Events: Art for a Purpose, Black Tie & Blue Jeans Gala, Abilities Shining Luncheon, Meadows Cup, Tarpon Tournament (4 boats), Giving Challenge Match, Kids Night Out (all 12 months)

  Includes all benefits of Presenting Sponsor category:
  - Special V.I.P. seating at all events
  - Full-page ads for each event as the V.I.P. Presenting Sponsor
  - Recognition on all marketing materials, including print advertising and invitations
  - Name and logo on our website for 2 years
  - Invitation and V.I.P. status at all Easterseals SWFL sponsored events
  - Special Easterseals Happiness House collared shirt in choice of orange, navy or white with denotation as the V.I.P. Presenting Sponsor

- **V.I.P. Diamond Sponsor** - $50,000
  Choice of Events: Art for a Purpose, Black Tie & Blue Jeans Gala, Abilities Shining Luncheon, Meadows Cup, Tarpon Tournament (2 boats), Giving Challenge Match

  Includes all benefits of Diamond Sponsor category:
  - Special seating at all events
  - Full-page ads for each event (inside back cover)
  - Recognition on all marketing materials, including print advertising and invitations
  - Name and logo on our website for 1 year
  - Invitation to all Easterseals SWFL sponsored events
  - Special Easterseals Happiness House collared shirt in choice of orange, navy or white with denotation as the V.I.P. Diamond Sponsor

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V.I.P. Gold Sponsor - $25,000
Choice of Events: Art for a Purpose, Black Tie & Blue Jeans Gala, Abilities Shining Luncheon, Meadows Cup, Tarpon Tournament (2 boats), Giving Challenge Match

Includes all benefits of Gold Sponsors category:
- Special seating at all events
- Full-page ads for each event
- Recognition on all marketing materials, including print advertising and invitations
- Name and logo on our website for 1 year
- Invitation to all Easterseals SWFL sponsored events
- Special Easterseals Happiness House collared shirt in choice of orange, navy or white with denotation as the V.I.P. Gold Sponsor

V.I.P. Silver Sponsor - $15,000.00
Choice of Events: Art for a Purpose, Black Tie & Blue Jeans Gala, Abilities Shining Luncheon, Meadows Cup, Tarpon Tournament (1 boat), Giving Challenge Match

Includes all benefits of Silver Sponsorship category:
- Special seating at all events
- Half-page ads for each event
- Recognition on all marketing materials, including print advertising and invitations
- Name and logo on our website for 1 year
- Invitation to all Easterseals SWFL sponsored events
- Special Easterseals Happiness House collared shirt in choice of orange, navy or white with denotation as the V.I.P. Silver Sponsor

V.I.P. Sapphire Sponsor - $10,000
Choice of Events: Art for a Purpose, Black Tie & Blue Jeans Gala, Abilities Shining Luncheon, Meadows Cup, Tarpon Tournament (1 boat), Giving Challenge Match

Includes all benefits of the Sapphire Category:
- Special seating at all events
- Quarter-page ads for each event
- Recognition on all marketing materials, including print advertising and invitations
- Name and logo on our website for 1 year
- Invitation to all Easterseals SWFL sponsored events
- Special Easterseals Happiness House collared shirt in choice of orange, navy or white with denotation as the V.I.P. Sapphire Sponsor

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2019 – 2020 PROGRAM SPONSORSHIP OPPORTUNITIES

Sponsorship Packages Available at the Program Level:

❖ Kid’s Night Out Program Sponsor - $30,000
  • Sponsors monthly Kids Night Out event for 60+ children, providing 4 hours of respite for families with special needs children
  • Name and logo on our website for 1 year
  • Recognition on all Family Support Services related marketing materials, including print advertising and invitations to Family Support Services events
  • Special Easterseals Happiness House collared shirt in choice of orange, navy or white with denotation as the Kids Night Out Sponsor

❖ Performing Arts Advocate Sponsor - $25,000
  • Sponsors music classes for children, high school students and adults, 3 times per week during the 2019-2020 school year
  • Sponsors musical instruction for Kaleidoscope performance at the Asolo Repertory Theatre
  • Sponsors individual music lessons for 3 students for a full year
  • Recognition on all visual arts-related marketing materials, including print advertising and invitations to theatrical performances and events
  • Name and logo on our website for 1 year
  • Special VIP status and public introduction at all Easterseals-hosted performing arts events/performances
  • Special Easterseals Happiness House collared shirt in choice of orange, navy or white with denotation as the Performing Art Sponsor

For more information contact Val Vance
(941) 786-4605  •  vvance@easterseals-swfl.org
- **Holiday Hero Sponsor - $20,000**
  Support Easterseals Children’s and Adult’s Holiday parties for a year:
  - July 4th BBQ
  - Thanksgiving
  - Christmas
  - Easter
  - Recognition on all marketing materials, including print advertising and invitations to holiday events
  - Special Easterseals Happiness House collared shirt in choice of orange, navy or white with denotation as the Holiday Hero Sponsor

- **Art Advocate Sponsor - $10,000**
  - Sponsors art supplies for children and adult classes at Easterseals Happiness House
  - Special VIP status and public introduction at all art related events within the community
  - Presenting Sponsor at art show/opening (October 2019)
  - Recognition on all art marketing materials, including print advertising and invitations to art-related events
  - Custom painting created by Easterseals artist
  - Special Easterseals Happiness House collared shirt in choice of orange, navy or white with denotation as an Art Advocate Sponsor

- **Adult Day Training Scholarship Sponsor - $7,800**
  - Sponsors one adult to attend Life Skills Development program 5 days per week for a full year
  - Recognition on our website for 1 year
  - Special Easterseals Happiness House collared shirt in choice of orange, navy or white with denotation as an Adult Day Sponsor

For more information contact Val Vance
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- **Therapy Sponsor - $5,000**
  - Sponsors one child to receive therapy once per week for a full year, covering the gap between available funding and cost needed for the year
  - Recognition on our website for 1 year
  - Special Easterseals Happiness House collared shirt in choice of orange, navy or white with denotation as a Therapy Sponsor

- **V.I.P. High School Gap-Scholarship Sponsor - $5,000**
  - Sponsors one child to receive funding for 1 year’s tuition, covering the gap between available funding and cost needed for the year
  - Recognition on our website for 1 year
  - Special Easterseals Happiness House collared shirt in choice of orange, navy or white with denotation as a V.I.P. Program Sponsor

- **Elementary School Gap-Scholarship Sponsor - $3,500**
  - Sponsors one child to receive funding for 1 year’s tuition, covering the gap between available funding and cost needed for the year
  - Recognition on our website for 1 year
  - Special Easterseals Happiness House collared shirt in choice of orange, navy or white with denotation as an Elementary School Sponsor

- **Summer Camp Scholarship Sponsor - $2,000**
  - Sponsors one child to attend 10 weeks of summer camp, assisting with additional expense for field trips and transportation costs
  - Recognition on our website for 1 year